

Workforce and Campus Mental Health Impact Grants



Behavioral Health Workforce Education Initiative

Needs survey

College Student Mental Health Recommendations

After the pandemic, recommendations were compiled based on extensive research, staff surveys and feedback from student leaders and collegiate mental health staff at two- and four-year institutions.

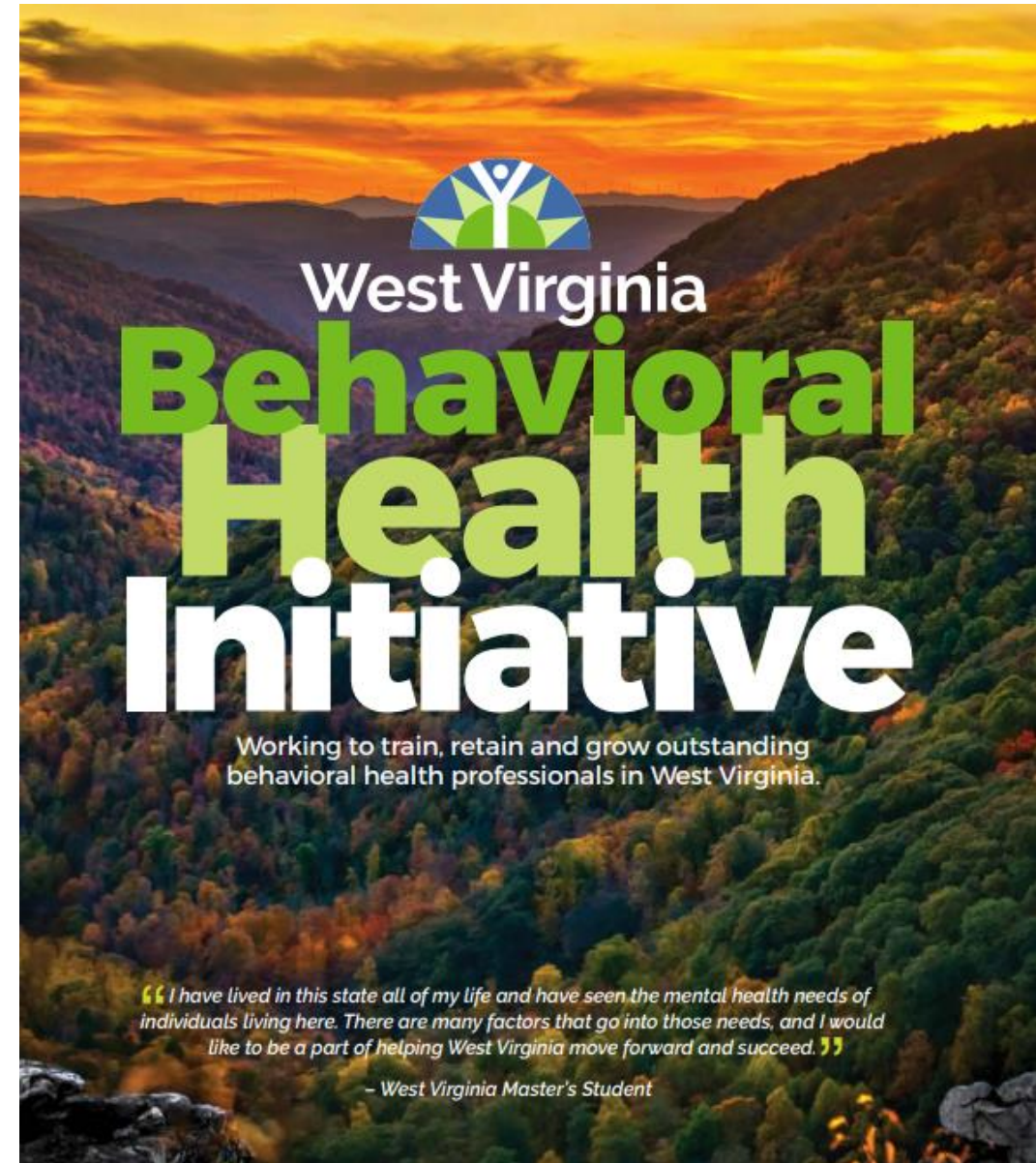
1. Create and promote campus mental health hotlines.
2. Support Workforce Growth
3. Establish College Mental Health Technical Assistance Center

Purpose

- The WV HEPC was awarded Congressionally Directed Spending Funds, administered through a Department of Labor Employment and Training Administration grant to grow West Virginia's Behavioral Health Workforce Education Initiative.
- The state of WV awarded the Commission matching funds to support the growth of the West Virginia workforce through supporting student mental health at WV's 2-year and 4-year colleges and universities.

WV Behavioral Health Initiative

- Collect, study, and share data on education and workforce supply and demand to enable sound future policy decisions
- Expand behavioral health career pipeline programming for K-12 and undergrad students
- Create incentives and promote behavioral health education and practice in WV
- Increase support for specialized credentials (ex. AADC) and telehealth proficiency
- Connect stakeholders for continuous innovation, collaboration, and growth



Department of Labor Community Project (Congressionally Directed Spending)



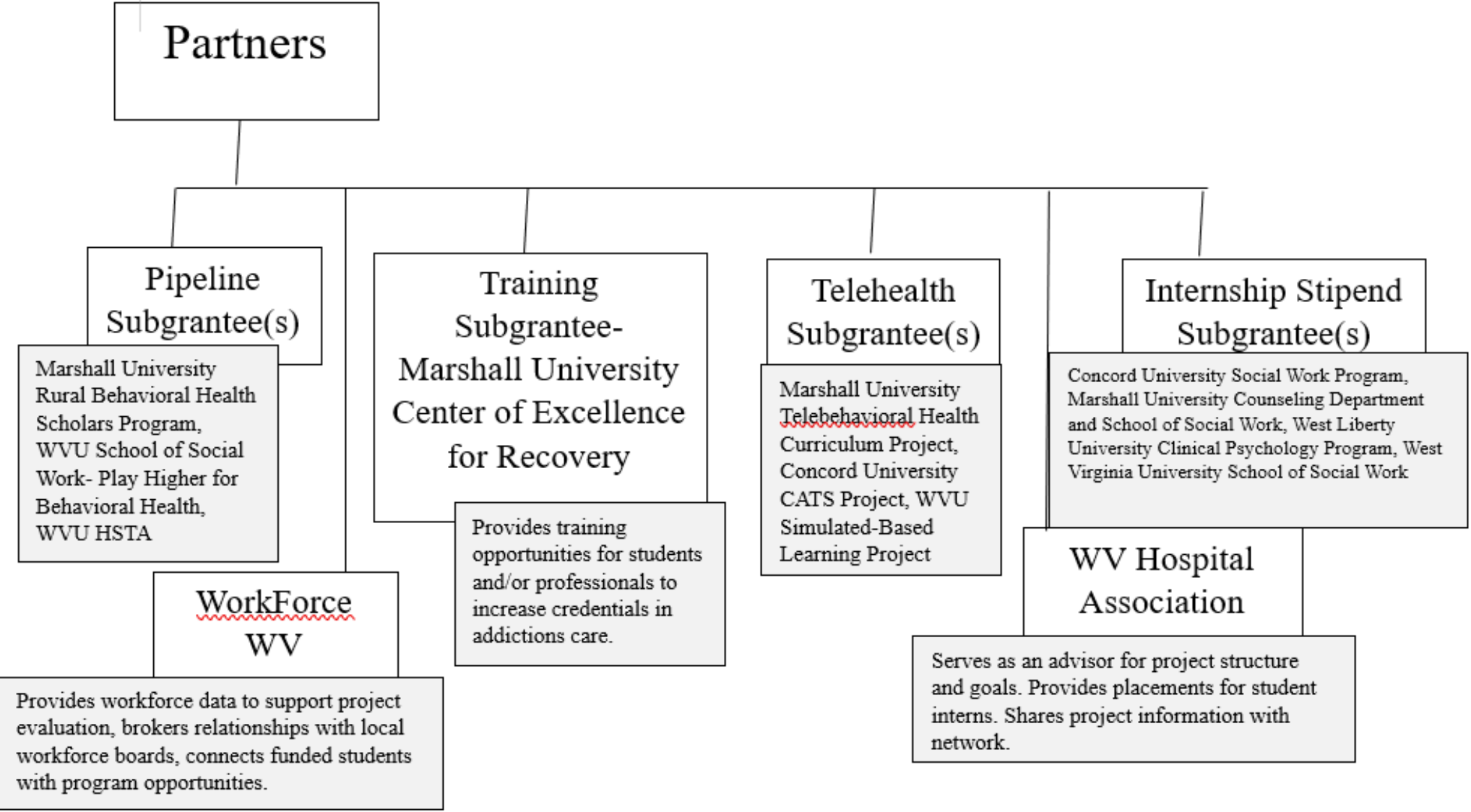
State of West Virginia Behavioral Health Workforce Education Initiative (BHI) and Campus Impact Grants

1. Provide funding to develop curriculum, materials, and program structure for career promotion and **pipeline** programming for K-12 and undergraduate students.
2. Provide funding for college students and/or professionals to attend training required for certification or credentials in **addiction** treatment.
3. Provide funding for creation or expansion of curriculum to increase student and/or professional skills in **telehealth** delivery of behavioral health services.
4. Provide funding to universities to administer masters level psychology, social work, and counseling and doctoral level psychology **internship stipends** to incentivize advanced careers in behavioral health
5. Provide **statewide coordination** for behavioral health workforce growth by convening industry and education stakeholders, synthesizing workforce data and programming resources, and disseminating resources and analysis to stakeholders.
6. Support **student mental health** at WV's 2-year and 4-year colleges and universities.

Funding Opportunity

- Support student mental health by providing campuses with 24/7 crisis and virtual counseling support through a crisis/counseling system.
- Data and research show that such programs can be beneficial to higher education students in helping to provide additional mental health, crisis, and counseling support for students 24/7 in addition to the campus mental health counseling centers.
- One-year pilot program to evaluate effectiveness and return on investment on behalf of the participating institutions.

Department of Labor Community Project (Congressionally Directed Spending)



Program and Opportunity Goals

Applications and agreements submitted under this opportunity will meet the following goals:

- Support campus mental health in West Virginia's 2-year and 4-year public higher education institutions by providing students with increased mental health information and support through crisis support and virtual counseling.
- Conduct measurement and evaluation to study the effectiveness of the crisis and counseling system in assisting with demand and utilization of the campus counseling center, the utilization of the crisis system by students, and the impact it had upon students and the campus.

Program and Opportunity Goals

- Better equip West Virginia's 2-year and 4-year colleges and universities with the tools to provide increased mental health support for students and connect the campus community to providers and care.
- Contribute to the support and growth of the behavioral health workforce in West Virginia and in campus mental health.

This program is being offered as a pilot. Grantee participation in evaluation of effectiveness and return on investment measures is crucial to support continuing funding.

Eligibility and Funding Requirements

- The 2-year or 4-year higher education institution **does not** currently have a crisis/counseling system in place for students, as determined by a current contract with a vendor outside the institution.
- The 2-year or 4-year higher education institution participates as a member of the West Virginia Higher Education Policy Commission and/or the Community and Technical College System of West Virginia as a non-exempt institution. Exempted schools are not eligible for inclusion in this contract.

Eligibility and Funding Requirements

- The campus counseling center at the 2-year or 4-year higher education institution is non-existent or is understaffed (Proof of being understaffed must be provided as part of application. The Clinical Load Index from the Center for Collegiate Mental Health is a good tool to utilize to provide this data).
- It is preferred that the 2-year or 4-year higher education institution is in an **HPSA-Health Professional Shortage Area and/or in a rural/underserved area. See the following link for the HPSA map: [HPSA Find \(hrsa.gov\)](https://hrsa.gov)**

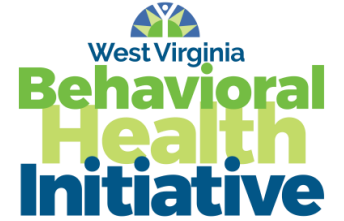
Funding Requirements

- Participating in training and set up of the crisis/counseling system at the 2-year or 4-year higher education institution.
- Conduct marketing of the crisis/counseling system for students at the 2-year or 4-year higher education institution with the assistance of the vendor that will provide institution specific marketing material.
- Submit quarterly reports and an end-of-project report on data and utilization, effectiveness of the system for the school, and how it assisted the behavioral health workforce and the counseling center on campus.

Funding Requirements

- Awardees must complete monthly utilization reports (provided by the vendor) and submit them to grant officials, provide quarterly reports and a final report.
- Awardees must complete and execute an agreement for funds prior to release of any funds to the vendor for services.

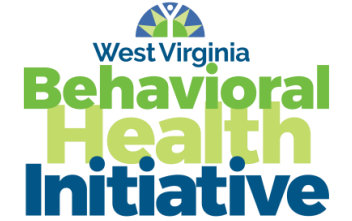
Submission Information



Materials must consist of the following documents:

- A. Exhibit A- Activity Overview/Statement of Work -Template on page 7 of the RFA
- B. Student Counseling and Crisis Support Questionnaire – A completed questionnaire must be uploaded into the portal with your application. Questionnaire is included on pages 8-10 of the RFA.

Request for Applications (RFA)



- See all application criteria on the RFA:
 - [Crisis-System-RFA.pdf \(wvhepc.edu\)](https://www.wvhepc.edu/Crisis-System-RFA.pdf)

Application Tips

- **Budget Tips – Stipends and Indirects are categorized in the miscellaneous line item**
- **Application Deadline is Friday, June 28, 2024, by 5:00 p.m.**
- **Applications accepted through the grant portal only:**
- **Reach out about statement of work or budget questions**

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Grant Application Tools

- [User Guide for Grant Applications and Management in the Portal](#)
- [Tutorial Video: Grant Portal Application](#)
- [Tutorial Video: Submitting Invoices, Change Order Requests and Reports in the Grant Portal](#)
- [Grant Portal Forms](#)

Find Grant Opportunity

Overview

The West Virginia Higher Education Policy Commission Division of Health Sciences leads by leveraging expertise, fostering collaboration, and supporting innovation to improve the health of West Virginians, particularly rural and underserved populations. Our initiatives are designed to grow and strengthen the healthcare workforce of the future through promoting equitable access to and support of health and behavioral health sciences education, research, practice, and policy.

[Apply for a Grant](#)

[Complete a Review](#)

Our Grant Programs

Rural Health Initiative

The WVHEPC Health Sciences Division coordinates statewide healthcare workforce development initiatives and programming, including oversight of the **Rural Health Initiative**, a statewide program directed at improving the recruitment and retention of healthcare providers to rural areas of the state. The initiative provides rural community-based training and enrichment opportunities for students in dentistry, medicine, nursing, pharmacy and allied health fields. As per legislative directive, most funds are granted to the three academic health centers in the state and are directed at four main objectives:

1. Increasing the recruitment of healthcare providers to rural areas.
2. Increasing the retention rate of healthcare providers in rural areas.
3. Developing pipeline programs to enhance student interest in rural healthcare careers.
4. Supporting the involvement of rural areas in the health education process.

Targeted Grant Making

The WVHEPC Health Sciences Division provides grants on a limited ad hoc basis to other health programs and organizations whose work aligns with the Rural Health Initiative goals. These include the **Rural Health Residency Program**, which provides funding to medical schools and residency programs to increase the retention of the state's medical school graduates into residency programs based in West Virginia. The WVHEPC Health Sciences Division also funds special projects throughout the fiscal year based on fund availability and whether they fit the goals of the Rural Health Initiative.

How to Apply

After selecting one of the available [funding programs](#), click on the "Submit a Funding Request" button in the upper right hand corner. After completing the questions and hitting Submit, you can view the status of your [funding request](#).

Start your Application



Funding Program

Workforce and Campus Mental Health Impact Grants- Counseling and Crisis System

Create a Funding Request

Status	Start Date	End Date
Published	8/15/2024	8/15/2025

DETAILS

RELATED

Overview

Funding Program Name

Workforce and Campus Mental Health Impact Grants- Counseling and Crisis System

Total Program Amount ¹

Start Date

8/15/2024

End Date

8/15/2025

Description

This funding opportunity will support student mental health by providing campuses with 24/7 crisis and virtual counseling support through a crisis/counseling system. This is helping to support the behavioral health workforce at West Virginia's higher education institutions and supports the mental health of the future workforce, the students attending college in the state.

Status

Published

Include Contacts to Access Account

Steps

- Grant Description
- Contact Information**
- Activity Overview
- Budget Overview
- Review & Submit

Contact Information

* Grant Manager First Name: Carolyn

* Grant Manager Last Name: Grantseeker

* Grant Manager Email Address: hsgrantsdemo@wvhepc.edu

Grant Manager Phone Number: [Empty]

* Authorized Signatory First Name: [Empty]

* Authorized Signatory Last Name: [Empty]

* Authorized Signatory Email Address: [Empty]

Authorized Signatory Phone Number: [Empty]

Do you want to create other contact for your Funding Request?

* Organization Name: External Health Sciences

* Organization Street Line: 123 Street Street

* Organization City: Charleston

* Organization State: WV

* Organization ZIP Code: 25301

OASIS IET Funding String ⓘ: [Empty]

* OASIS Vendor ID: 10101010

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Contact us

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